

BRYANT THOMAS

PROFESSIONAL SUMMARY

Dynamic and detail-oriented video editing and graphic design professional with a strong track record of creating compelling visual narratives. Expertise in Adobe Creative Suite, advanced editing techniques using DaVinci Resolve Studio, and motion graphics development in DaVinci Fusion enhances the ability to produce high-quality content. Proficient in storytelling and branding, consistently delivering innovative digital solutions that meet tight deadlines while exceeding client expectations. A passion for visual communication drives a commitment to excellence in every project.

SKILLS

- Adobe premiere pro
- Sound editing
- Graphic design
- Multi-camera editing
- Post-production management
- Creative storytelling
- Color grading expertise
- Motion graphics design
- Photography
- Content production
- Audio mixing and mastering
- Pre-production planning

WORK HISTORY

MANAGER, VIDEO & CONTENT PRODUCTION 05/2024 to Current Birkey's Farm Store, Champaign, IL

- Lead video production for 20+ store locations, creating weekly feature videos and social campaigns.
- Manage social media strategy across multiple platforms, growing brand engagement and driving sales leads.
- Direct on-site filming, editing, and publishing of long-form YouTube content, TikToks, and Reels.
- Mentor interns on editing and social trends while reporting directly to the CEO.

SOCIAL MEDIA MANAGER 05/2022 to 05/2024 Owen Motor Sports, Charleston, IL

- Produced, filmed, and edited all video content for Owen Motor Group, including unit walkarounds, property footage, and special events.
- Designed custom motion graphic advertisements for social media marketing.
- Managed and scheduled all social media posts across multiple platforms.
- Strategically boosted paid advertisements to maximize engagement and reach.
- Monitored and analyzed social media trends and engagement metrics.

LOGISTICS MANAGER/OWNER 01/2016 to 12/2023

Midway Expedited, LLC, Charleston, IL

- Directed sales and marketing strategy, including digital presence, brand positioning, and outreach campaigns that drove consistent lead generation.
- Managed daily operations including customer acquisition, pricing strategy, and carrier negotiations to ensure profitable growth.
- Created marketing collateral and sales tools (presentations, pitch decks, and promotional materials) to support business development efforts.

EDUCATION

Full Sail University

Associate's degree, Digital Cinematography, 01/2025

Lake Land College, Mattoon, IL

Associate, General Studies, 12/2020